

# Strategic Planning Train-the-Trainer Program

*Learn to facilitate the strategic planning process for your agricultural society*

## FREE Learning Opportunities for Your Society

To register email:  
[Helen.scutt@ontario.ca](mailto:Helen.scutt@ontario.ca)

### Lunch & Learn Webinar Roles & Responsibilities of Board Directors

Tues Feb 27 from 12 to 1 pm

### Lunch & Learn Webinar Updating Your Constitution

Tues March 6 from 12 to 1 pm

### Training: Strategic Planning Train-the-Trainer webinars

Weekday evenings 7 to 9 pm

Starting in late March

Dates to be confirmed

### Strategic Planning Framework

Stage I: Preparation



Stage II: Develop a Vision and Mission



Stage III: Collect and Analyze Information



Stage IV: Develop Goals and Action Plans



Stage V: Implement and Monitor

*This opportunity will help agricultural societies realize their potential, strengthen the leadership skills of their volunteers, and build a network of support and collaboration.*

*Strategic planning should be embedded into the regular operation of any organization. It helps organizations make sound decisions to guide its activities over time. Training your volunteers will build the buy-in and commitment to implement your strategic plan.*

*This program is a partnership between the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and the Ontario Association of Agricultural Societies (OAAS) aimed to build organizational capacity in Ontario's agricultural societies.*

### To Participate Agricultural Societies Must:

- Be willing to participate in the strategic planning process
- Have commitment from the board
- Not be in a crisis situation
- Have five volunteers (Core Team) that will commit to be trained to facilitate strategic planning

### At the Completion of the Program:

#### Each participating Agricultural Society will have:

- A completed strategic plan
- Experienced a strategic planning process
- Volunteers trained to maintain the strategic plan going forward
- Volunteers that have developed leadership skills

#### Participating Agricultural Societies will build capacity by:

- Increasing the number of volunteers trained to do strategic planning
- Increasing the leadership skills of their volunteers
- Increasing collaboration between organizations
- Developing a network for support for continued organizational development



Ontario Association  
of Agricultural  
Societies



# Program Information

## The program has four sessions plus homework

Each session will be a webinar (access to a phone and computer are required). The sessions will take place on weekday evenings and will be approximately 2-2.5 hours in length.

## Volunteers will learn about strategic planning and how to facilitate this process

Using OMAFRA's Strategic Planning Framework, teams will learn about each stage of strategic planning and how it provides the foundation for the next stage. The framework provides a means of focussing efforts and developing a plan for the future.

## Volunteers will actively participate in the training sessions

The training sessions are hands-on learning, to ensure participants have the skills and tools to successfully facilitate their own process.

Participants will share information with the other participating Societies. The input and feedback of the total group will help support each participant and bring value to all of the organizations participating in the training.

### ***Homework is essential to successful completion of this program***

After each session, your team will go back to your Society to:

- facilitate a stage in the strategic planning process
- present the information they have received in the program session
- get input and ownership from the board, and gather information and input for the next stage

## Program Outline

### Session 1

Stage 1: Preparation

***Homework \****

### Session 2

Stage 2: Develop Vision and Mission

***Homework \****

### Session 3

Stage 3: Collect and Analyze Information

Stage 4: Develop Goals

***Homework \****

### Session 4

Stage 4: Develop Performance

Measures & Action Plans

Stage 5: Implement and Monitor

***Homework \****

**All Sessions at 7 pm by webinar**

## For further information, contact:

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*A collaborative partnership between  
Ontario Association of Agricultural Societies  
and  
Ontario Ministry of Agriculture,  
Food and Rural Affairs*